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Writ 5400

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“The Irish Rose”: Project 3 Eversion Appendix

The objective of project 3 is to integrate digital modality into a physical space through DIY making, to tell a story. I want to give my audience a chance to interact with the minimalistic art I create, and more importantly hear the meaning behind it through a micro (small) illustration and a digital QR code. By scanning the QR, users can enjoy an immersive story-listening experience accompanied by an audible original poem entitled, "The Irish Rose."

The Backstory Behind “The Irish Rose”

This poem is a thank you letter to the woman, and mother who inspires me every day with her passion and strength as she stands like a fortress protecting her household. The analogy to the Irish rose came from a collection of moments gathered over the years. My mother being Irish herself with curly red hair, has often been compared to the Irish rose, even in books, (that is another story for another day). This frequently recalled an interesting lesson I learned in history about the partitioning of Ireland, where direct references to the country were prohibited by England. Consequently, many resorted to using "the black rose" as a covert code for Ireland.

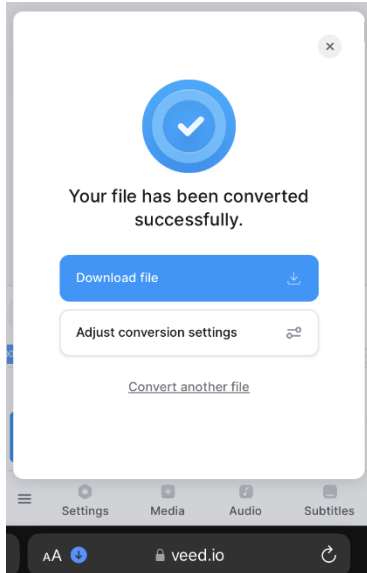
Furthermore, my mother's birthstone is Kelly green which compliments her maiden name of Green-Kelly. Naturally with a name like that she was bound to have a green thumb too. So, growing up we cultivated many plants in our garden and among those were three distinct species of rose bushes. I understood the time and care required to grow each plant, but I was always impressed that, no matter the pruning, weather or torment, the roses always came back stronger each year. They stood as a symbol of hope and prosperity for our family.

One day after indulging in romantic British films and period pieces all day, I heard a metaphor comparing a rose and a woman and how they shared similarities in their aging and resilience. Suddenly I had an epiphany. I knew it was time to write something that had been brewing in the shadows for many years.

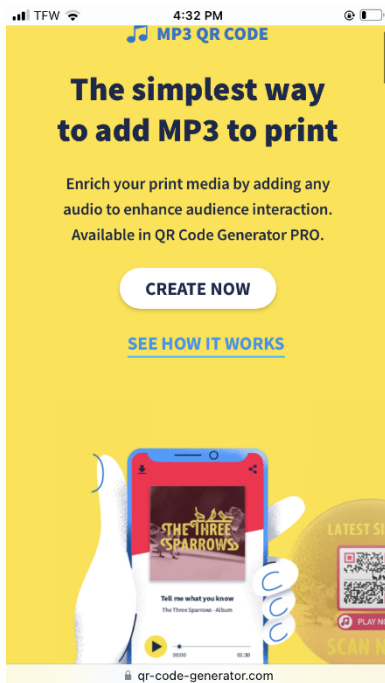
Below is a methods section or rather a step-by-step instruction explaining my process to be easily adapted for any maker:

Once I had written the alternate rhyming poem and drew the correlating rose illustration, I was ready to get started on the eversion aspect.

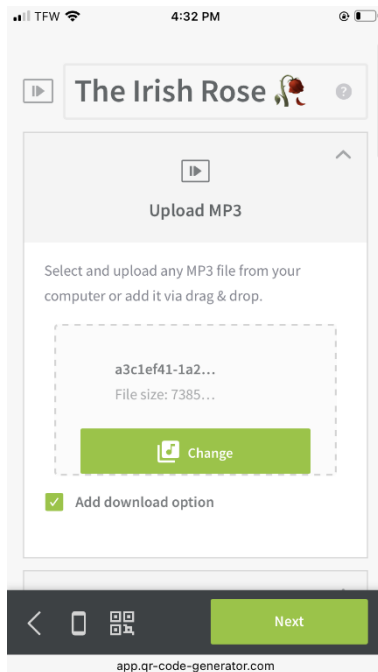
1. Record myself reciting the poem on iPhone voice memo
2. Save to files
3. Convert from MP4 to MP3 using Veed.io.com



4. Using Qrcodegenerator.com, click create audio and upload MP3 file (MP4 not supported)



5. Create my QR code and fill out the bio with a brief background about my project
6. Upload correlating rose illustration to the QR code landing page for users to view



7. I made the choice to not include a visual file of the written poetry because I wanted this to be an audible experience for the users much like an augmented reality exhibit at art museums and galleries.
8. Download my QR code



9. Print QR
10. Find a stand
11. Using the art and theatre department I found the perfect frame
12. Curate the assemblage of it inside the classroom
13. Create a digital version to submit for review on Canvas
 - a. Take a photo of the illustration using an iPhone and save to files as JPG
 - b. Attach the QR code towards the bottom of the illustration so that it does not take away from the minimalism of the art, but users can still interact with it by hovering over the QR to access the link to the landing page.